



Client Flow



New REIC Client

***Please note that throughout your experience with REIC, your Client Services Coordinator (CSC) will be the central point of communication between you and all other Transaction Specialists. The CSC will act as an advocate and a coordinator for you with each department.

Client Services Coordinator (CSC)

As a new client you will be assigned to a Client Services Coordinator (CSC) who is responsible for:

1. Welcoming you to REIC and introducing you to all resources.
2. Ensuring your Account is setup and ready for use
3. Assisting in obtaining financial information for Strongbrook Lending to being Prequalification process
4. Obtain your Gameplan and strategize ways to achieve your goals
 - a. Help set a 90 Day goal and direct you to REIC resources or an REIC Trainer to help reach that goal.
5. Coordinate all necessary interaction with Transactions Specialists in each Department.
6. Manage each of your transactions and your progress
7. Continually communicate with you before, during, and after all transactions
8. Ensures that proper communication takes place between you and the Property Management Company.

Steps with REIC

1. After becoming a Client you will be assigned to a Client Services Coordinator (CSC).
2. Your CSC will have you work with an REIC Trainer for applicable education.
3. Your CSC will coordinate to have you work with Strongbrook Lending.
4. After completion with Strongbrook Lending and when appropriate, your CSC will coordinate to have you work with Strongbrook Realty.
5. Your CSC will coordinate to have you work with Strongbrook Financial Services.
6. Your CSC will constantly be in contact with you and whomever you are working with to ensure adequate communication and fulfillment.

REIC Trainer

The REIC Trainer is a licensed and certified individual who is responsible for:

1. Educating you on REIC methodology and strategies for Real Estate, Loans, Insurance, and other Investments Opportunities
2. Providing education tools for you through "Intensive" Training Seminars, Online Webinars, and Record Trainings
3. If advised by your Client Services Coordinator, your REIC Trainer will interact with you for 30 minute one-on-one training sessions to answer questions, resolve concerns, and provide additional instruction.
4. Assist CSC with originating transactions.
5. Motivating you to move forward with your Gameplan



Strongbrook Lending consists of all necessary people to help get your approved for a loan. While working with this department, expect to:

1. Be assigned to a Prequalification Coordinator
2. Be assigned to a Loan Officer



Strongbrook Realty consists of the Real Estate Experts. While working with this department, expect to:

1. Be assigned to a licensed Real Estate Agent
2. View homes to purchase
3. Have your Agent coordinate with the appropriate Property Management Company for your property



Strongbrook Financial Services consists of Licensed Insurance Agents. While working with this department, expect to:

1. Be assigned to a licensed Insurance Agent
2. Be presented potential insurance policies to help you reach financial goals